

# Life cycle of programmes for the promotion of EU agricultural products



European Commission

**REA**  
European Research Executive Agency  
(hereinafter Agency)

## APPLICANTS

### PROJECT PREPARATION STAGE

- Applicants search for project partners
- Guidelines are provided to help applicants draft and submit a proposal
- If applicants from several Member States or EU level organisation
  - > *multi programme proposal*
- If applicants from one Member State only
  - > *simple programme proposal*

## PARTICIPANT PORTAL

### PROJECT SUBMISSION STAGE

- Projects are submitted through the online participant portal
- Project submission forms and pre-defined templates for the project proposal and the detailed budget must be completed

## REA

### PROJECT EVALUATION STAGE

- Evaluation of projects is carried out in strictest confidence
- Three external experts assess the quality of each proposal and assign a score
- External experts establish a list ranked by score for each of the priority topics listed in the relevant call
- The Evaluation Committee (composed of Agency and EC staff) examines the assessment made by external experts and confirms the outcome of evaluation

## REA MULTI PROGRAMMES

Multi programmes are programmes submitted by at least 2 proposing organisations (which are from at least 2 Member States) or by one or more Union organisations

## AWARD DECISION

- Co-financing of **multi programmes** is awarded by REA.
- The list of **simple programmes** to be co-financed is adopted by a Commission Decision.

## PROJECT ADAPTATION PHASE

Successful applicants proceed to adaptation of projects in line with recommendations of the Evaluation Committee

## COMMISSION DECISION

European Commission approves the list of simple programmes to be co-financed taking into account the adaptations to be made for each project following the evaluation

## GRANT SIGNATURE

- Successful applicants sign the grant agreements
- For multi programmes, REA invites successful applicants to proceed with grant agreement preparation
- For simple programmes, this step (along with follow-up grant implementation) is performed by the competent **national authorities** in the Member State of the applicants

## GRANT IMPLEMENTATION

- Reporting and payments 1x year
- Obligation to submit project deliverables
- Follow-up of project indicators
- Project evaluation carried out by external bodies

## MEMBER STATES SIMPLE PROGRAMMES

Simple programmes are programmes submitted by one or more proposing organisations which are all from the same Member State

## EUROPEAN COMMISSION MONITORING/EVALUATION OF THE POLICY

- Agency/European Commission to control proper implementation
- European Commission reports to the Council/European Parliament

- Depending on the budget availability, co-financing is awarded to the highest-ranking proposal(s)
- A reserve list of projects is made, which can be funded in case additional budget becomes available

## REA Calls for Proposals

- Once a year, a call for proposals is planned for simple and multi programmes
- Additional calls can be published in case of serious market disturbance

## EUROPEAN COMMISSION Annual Work Programme

- EC sets out the priorities, including the allocation of resources, with involvement from stakeholders and Member States
- Work programme defines the eligibility, exclusion, selection and award criteria to be applied

## LEGISLATORS Basic Regulation

- Regulation of the European Parliament and the Council (EU) No 1144/2014
- Commission Delegated Regulation (EU) No 1829/2015
- Commission Implementing Regulation (EU) No 1831/2015

Promotion of agricultural products